

PRESS RELEASE

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Marcel Wanders Presented Le Roi Soleil with Baccarat in Russia

Moscow 24th November 2016

"By softening angles, adorning the crystal shades with cut motifs and inclining them to form the curves of the chandelier, we were able to create a shining symbol of modernity,"- Marcel Wanders

In the heart of the Maison Baccarat in Moscow, the creations designed by Marcel Wanders for [Baccarat](#) were exhibited on November 24, 2016.

In a stunning scenography, Marcel Wanders personally presented the pieces during an unforgettable evening of artistry and craftsmanship. Guest could admire some of Marcel 's more iconic piece developed with Baccarat. The "Rois de la forêt" collection plays with different creative patterns of cut crystal representing Marcel's vision of magic forest.

The majestic 'New Antique' vases, symbols of beauty and sumptuousness, build a bridge between past and present. In clear, dark, red or blue crystal, these majestic vases reflect light to infinity.

"These vases reveal all the dedication of Baccarat craftsmen to their art. The process of collaborating with the manufactory to create these vases in different colours was as challenging as it was rewarding," explains Creative Director, Gabriele Chiave.

Turned upside down and crowned with a white marble top, Marcel Wanders transformed the [New Antique vase into a side table](#). As if suspended in mid-air, the lit-up table adorns the space around it with a captivating aura.

Star of the event, 'Le Roi Soleil ', Marcel's dazzling reinterpretation of the Baccarat's iconic 'Zenith' chandelier was originally launched at Salone del Mobile 2016 in Milan. This new light creation stretches and distorts the twisted branches, tassels and octagons to open the doors to a new era of light.

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Please credit: Le Roi Soleil, desing by Marcel Wanders for Baccarat, 2016

For further information please visit:

www.marcelwanders.com

About Marcel Wanders

Marcel Wanders is a leading product and interior design studio located in the creative capital of Amsterdam, with over 1,900+ iconic product and interior design experiences all around the globe for private clients and premium brands such as [Alessi](#), [Baccarat](#), [Bisazza](#), [Christofle](#), [Kosé Corporation/ Decorté](#), [Flos](#), [KLM](#), [Hyatt Hotels Corporation](#), [LH&F Group](#), [Louis Vuitton](#), [Miramar Group](#), [Morgans Hotel Group](#), [Puma](#), [Starbucks Reserve](#), among scores of others.

Under Marcel Wanders' creative leadership and creative direction, and with the support of Gabriele Chiave as creative director since 2014, Marcel Wanders employs 52 design and communication experts. In an environment where everyone perceives, breathes and lives creativity across a multitude of projects from in-flight tableware to cosmetics packaging to hospitality interiors.

Marcel Wanders' 30 years of design are celebrated in some of the most renowned art and design museums, including [Centre Pompidou](#) FR; [Cooper-Hewitt National Design Museum](#), US; [Metropolitan Museum of Art](#), US; [Museum of Arts and Design](#), New York, US; [Museum of Modern Art](#), US; [Pinakothek der Moderne](#), Munich, DE; [Stedelijk Museum](#), Amsterdam, NL; [Oita Prefectural Art Museum](#), JP among others.

Regarded by many as an anomaly in the design world, Marcel Wanders has made it his mission to "create an environment of love, live with passion and make our most exciting dreams come true." This work excites, provokes, and polarises, but never fails to surprise for its ingenuity, daring and singular quest to uplift the human spirit, and entertain.

Marcel Wanders' chief concern is bringing the human touch back to design, ushering in what he calls design's 'new age,' in which designer, craftsman and user are reunited. In his process, Marcel Wanders defies design dogma, preferring instead to focus on holistic solutions rather than the technocratic. In this universe, the coldness of industrialism is replaced instead by the poetry, fantasy and romance of different ages, vividly brought to life in the contemporary moment.

www.marcelwanders.com

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